GO FOR IT
AWESOME
you got this
stay strong
NO FEAR

it's all good
no drama
you can do it!

hang in there
keep going!
The world needs change!!

Nowhere in the country was this more evident in 2014 than in St. Louis as the city took center stage during the unrest in Ferguson. Decades of poverty, crime, discrimination, injustice and hopelessness all came together for the perfect storm, a storm that is spreading across the nation and the world. The question that comes to mind for many is how can one effect change? What can one do to make this world a better place for all people?

At the core of everything Springboard does is the belief that inspiring education can change the world of a child. It has the potential to develop a life-long love of learning, keep a child engaged in the learning process, guide career choices, lead to success in school and life, and ultimately instill hope. Research supports the notion that the experiences of childhood significantly impact adulthood. According to the Center on the Developing Child at Harvard University, “The basic architecture of the brain is constructed through an ongoing process that begins before birth and continues into adulthood. Early experiences affect the quality of that architecture by establishing either a sturdy or fragile foundation for all of the learning, health and behavior that follow.”

Over the course of FY14, Springboard inspired more than 44,000 children – most under-resourced – in 140 schools and community venues, including hundreds of children in Ferguson during the height of the unrest. The FY14 programmatic stories of inspiration are numerous and often very touching: from IdeaBuilder students inspired to solve real-world problems of discouragement and disorganized lockers, to the WiseWrite program where students reported learning: “I can be anything when I grow up,” and “If you believe in yourself and try your hardest, you can proceed in succeeding.”

To those who support our work and believe in Springboard’s power of inspiration, we say, “Thank You” for making FY14 a monumental year. As we work together, our inspiring education can change the world of a child, and that can change our city, our nation and ultimately our world.

Cathy Hartman
44,612 CHILDREN SERVED

3,950 Program Sessions

114,306 CONTACT HOURS

887 PROGRAMS DELIVERED

140 Schools and Community Venues

Economically Challenged 69%
Springboard provides innovative educational resources that develop children’s **critical thinking, creativity, collaboration** and **communication skills** through the arts, sciences and humanities. Simultaneously, these programs offer job-embedded professional development for teachers and educators. Springboard programs provide students and teachers the opportunity to engage in meaningful learning experiences, to expand their horizons and to revise their understanding. This approach equips students with 21st century skills necessary to improve academic performance and personal growth. In a typical school year, Springboard delivers nearly 4,000 sessions to more than 44,000 children in schools and community venues. With over 150 customizable programs, Springboard helps schools and organizations improve student learning and success.

To accomplish its mission to deliver quality educational programming, Springboard:

- **thoroughly vets teaching partners/artists and their programs**
- **continually evaluates programs in the classroom**
- **provides ongoing professional development for teaching partners/artists**
- **researches program outcomes**
- **customizes programs with classroom teachers to align with curriculum goals**
Programs

Springboard programs are carefully selected by our staff based on content and quality. All programs are developmentally appropriate and include rich content that inspires critical and creative thinking among students. Every Springboard program is rigorously reviewed and subject to an audition process. Programs are regularly evaluated to ensure quality and consistency with our mission. Springboard programs may be customized to accommodate a specific classroom dynamic or a special curriculum connection and are primarily delivered in 45-60 minute sessions under three general formats:

**Residency**

A class receives multiple sessions with a teaching partner/artist where students explore and experience the curriculum in depth.

**Workshop**

A class of up to 30 children receives one session working with a teaching partner/artist in a hands-on, creative learning experience.

**Performance**

An assembly program, for up to 300 students, delivers an exciting combination of demonstration and audience participation.
These days, STEAM (Science, Technology, Engineering, Art, Math) programs are the darling of the education world. Springboard continues to be ahead of the curve with its Signature Program IdeaBuilder! In this multi-week residency, students form small groups, collaborating and developing a product that solves a real-world problem. Groups start with the brainstorming phase (selecting a problem) such as oversleeping, feeding the dog or staying organized. Then, students move to a problem-solving design phase. Ideas are fleshed out and finalized on paper. Finally, the team creates a prototype and presents the final product to schoolmates and teachers during a “BuilderFair.” More than 200 public and private school students participated in the inaugural year of IdeaBuilder, and more are booked in the upcoming school year.
In partnership with UMSL, Springboard presented award-winning author Sarah Campbell, who keynoted two one-day workshops for elementary educators in May. Campbell’s book, *Growing Patterns: Fibonacci Numbers in Nature*, was selected by the NSTA as the 2011 Outstanding Science Trade Book. The workshop assisted teachers in connecting science to literacy. More than 60 attendees learned about nature journaling, discussed Common Core Science standards, and created a fractal pop-up book. Educators were encouraged to use the bookmaking technique and journaling strategies in their own classrooms.

“The instant book can be used over and over in writing.”
- Normandy teacher

“This workshop gave me great ideas for making our curriculum more integrated.”
- Ferguson-Florissant fifth grade teacher
Springboard is fortunate to be one of 100 community organizations benefiting from the Des Lee Fine Arts Collaborative through an endowed professorship at the University of Missouri – St. Louis. Dr. E. Wendy Saul is the Allen B. and Helen S. Shopmaker Professor of Education and International Studies in collaboration with Springboard. Dr. Saul brings a variety of resources to Springboard including student volunteer hours, expertise of doctoral students and faculty colleagues, and physical resources like the International Studies resource library. This year, the partnership with UMSL and Dr. Saul allowed Springboard to move forward on several fronts:

- New Springboard Signature Programs were created and piloted by UMSL graduate students.
- An Evaluation Specialist was contracted to design and test a program evaluation instrument, report out and continue data analysis.
- UMSL sponsored and hosted two professional development workshops for local educators in collaboration with Springboard.
- Springboard’s website – www.springboardstl.org – was completely overhauled with the help of UMSL’s Marketing Communications team.

Many thanks to the Des Lee Collaborative, Dr. Saul and UMSL for supporting Springboard. We look forward to many productive years to come.
Springboard teaching partner/artist Mark Pagano is a practicing musician, as well as an educator, with more than 15 years of experience. As an educator, he has worked with young people in various settings, from New City School to ARCHS to the Center for Survivors. As a musician, Mark has written and released five albums of original material and toured the country with his rock and roll band, FIRE DOG. He believes that music is the universal language with the power to reach people, young and old, in a special way. Mark understands that students need new outlets for learning, and that learning should be fun! Upon joining Springboard in 2013, Mark began his multi-week residency Adventures in Songwriting in St. Louis Public Schools. Students collaborate, conduct research and write songs that directly tie into their classroom curriculum – be it spider monkeys or states of matter. The residency culminates with students creating a CD recording of song performances! Says Springboard staffer John Grapperhaus, “This program fires on all cylinders!” Springboard is fortunate to have such a talented, dedicated teaching partner/artist.
The world turned upside-down for families in the Ferguson-Florissant School District following the unfortunate shooting and subsequent protests in Ferguson. The first day of school was postponed, as were subsequent days to follow. Many students had no place to go, forcing parents to find alternative care during a very stressful time. Fortunately, the Ferguson Municipal Public Library stepped in – along with teachers, volunteers and organizations from throughout the St. Louis area. Springboard was among those organizations. Staffers quickly garnered teaching partner/artist support and coordinated dozens of free program hours for hundreds of displaced students. At the nearby First Baptist Church, teaching partner/artists worked their magic with storytelling, theater games, dance and more. The community response was overwhelming. Many, many thanks to Springboard’s teaching partner/artists who donated their time to support a community in crisis!
Aim High St. Louis
Andrews Academy – Lake St. Louis
ARCHS
Arts Center of the Ozarks
Bayless Public Schools
Brentwood School District
Brentwood YMCA
Cahokia Unit School District #187
Chesterfield Day School
City Academy
Community School
Ferguson-Florissant School District
Ferguson Public Library
Florissant Civic Center Theater
Francis Howell School District
Fulton School at St. Albans
Gateway Science Academy
Girl Scouts of Eastern Missouri
Grace Chapel Lutheran School
Hancock School District
Hazelwood Public Schools
Kingdom House
Ladue Public Schools
Liberty Christian Academy
Lindbergh School District
Madison County Public Schools
Malden School District
Mehlville School District
MICDS
Mission St. Louis
Neighborhood Houses
Normandy School District
Parkway C-2 Public Schools
Prison Performing Arts
Ritenour Public Schools
Riverview Gardens Public Schools
Rockwood R-VI School District
Rossman School
SIU – Edwardsville
St. Louis Archdiocese Schools
St. Louis Charter Schools
St. Louis County Library
St. Louis Public Schools
Warren County School District
Webster Groves Public Schools
Wilson School
Wright City Public Schools
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<th>Source</th>
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Expenses

- Program Expenses: $689,949
- Fundraising: 120,860
- Management/General: 93,119
- TOTAL: $903,928

NET ASSETS: $861,446
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